

Pure & Original presents the Elements Collection, featuring sparkling variants of our current colour range that bring a luxurious shine to your walls. This finish is not only chic and glamorous but also offers a unique experience of the same colour from different angles. You can use it to create distinctive looks for walls, ceilings, kitchen cabinets, and doors.

‘A touch of glamour from nature’

The Elements Collection draws inspiration from the natural elements of silver and gold. Like all Pure & Original paints, this collection is available in nearly all colours.

The Elements Collection includes two paint types: Classico chalk-based paint and Traditional Paint High-Gloss lacquer. Embrace a touch of glamour from nature with this stunning collection!



Visit www.pure-original.com for more information and instructional videos.



ELEMENTS COLLECTION

Sparkling wall and lacquer paint





Traditional Paint High-Gloss Elements

The Traditional Paint High-Gloss Elements Collection is defined by its high-gloss finish, enhanced with a dazzling sparkle.

Seven new colours have been specifically developed for the Elements Collection: Gold, Brass, Bronze, Rose Gold, Copper, Silver, and Gunmetal. Experience the rich and vibrant appearance of these powerful hues.

For added depth with a metallic finish, start by applying textured Marrakech Walls, then follow with at least one layer of paint from the Elements Collection. Two layers will achieve the best shimmery effect. Apply the paint directly over the Marrakech Walls using a Spalter brush, and finish with a Japanese spatula.

Classico Elements

The Classico Elements Collection features an ultra-matte finish paired with a pearlescent shine.

This paint is available in nearly all colours from the Pure & Original collection. For a stunning effect and subtle contrast, consider pairing the Classico Elements Collection on one wall or ceiling with the traditional Classico chalk-based paint on another wall



How to apply the Elements Collection?
Watch the instructional video.