



Pure & Original[®]

THE CHARM OF NATURAL COLOURS



Capsule Collection
new dawn



CAPSULE COLLECTION

A new era is on the rise. Full of positivity, a dash of individualism and an overall comforting scheme prepares us for the new tide.

New Dawn consists of three easy hues to set the tone, and three statement colours to match.





Caspia Lavender – Traditional, minimalistic, eclectic, Scandinavian, rustic - its all up to you. This elegant lavender is an incredible base colour that will work as the ideal backdrop towards pretty much any other colour.



Uluru Haze – Deep and rich, like a holiday for the soul. Soft and lush, this clay tone is incredibly elegant and sets the perfect mood for social gatherings.



Pale Terracotta – A colour that makes all other colours shine. The perfect base colour is somewhere in the middle between red and yellow pigments, and it will make any room sing, in a calm and refined manner.



Dragon Fruit – Intense, fun and impossible to avoid. Nothing for the faint of heart. A bright and saturated pink full of energy, that will create the ultimate statement effect.



Daybreak – Easy like sunday morning. A relaxing and calm nuance of yellow with a subtle touch of red that will create a warm and elegant atmosphere.



Wetlands – Bold and interesting, love it or hate it: This colour takes a stand. A complex and almost green, and also almost brown nuance with a clear reference to the oh so wonderful 70s. Go for it!



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KOI Colour Studio is Norway's first multi-disciplinary colour studio, and our goal is to contribute with the targeted and effective use of colour within urban spaces, architecture, interior architecture, product development and graphic design. We offer advice, courses, development and strategic guidance. Our small team all have varied backgrounds, but in each case with a special focus on colour.